**Application Form for LIF 2019**

|  |
| --- |
| **Section 1 - Applicant details** |
| Title (Mr/Ms/Dr):  First Name:  Surname:  Phone:  Email Address: |
| **Partner Country**:China |
| Organization Name:  Organization type:  Position:  Phone:  Address: |
| **English skills**  Please check the box where appropriate about your level of English skills  Please be honest with your responses, all training will be in English with no interpreters.  English skills are a key tested criteria for LIF selection.  **Speak**  Beginner  Intermediate  Advanced  Fluent  **Understand**  Beginner  Intermediate  Advanced  Fluent  **Read**  Beginner  Intermediate  Advanced  Fluent  **Write**  Beginner  Intermediate  Advanced  Fluent |
| **Are you free to travel to London, UK on the dates from March 3rd-16th, 2019?** |
| **Special or Dietary requirements** |
| **Special Assistance**  Do you require any special assistance during the residential training due to a health condition or disability?  Yes  No |
| **Section 2 - Career, Achievements and Motivation** |
| **Preferred name**  Please give your preferred first name(s) and surname(s). This will be printed on your name badge and certificate of completion. |
| **CV** |
| **Short Biography**  Please give a brief narrative summary of your career and achievements. If your application is successful we will use this biography within the introductory pack for participating Fellows and to be placed in materials for wider circulation and publicity of the Leaders in Innovation Fellowship programme. |
| **What does entrepreneurship mean to you?**  Why are you interested in entrepreneurship training, and how is it relevant to your work? Please explain why you have chosen to work on entrepreneurship and commercialisation of your innovation rather than further research. |
| **What do you want from the programme?**  Describe which aspects of the LIF programme will be particularly valuable to you in commercialising your innovation, and explain why.  Which areas and activities do you expect to be supported by the Leaders in Innovation Fellowship programme?  Which areas and activities do you expect to be supported by your country partner organisation? |
| **Are there any lessons you have learned from your innovation that you would like to share with your LIF peers?**  Please share with us any lessons you have learned so far in your innovation journey that may benefit your fellow LIF peers. These can be any learnings from personal or professional successes or failures. |
| **Section 3 - Your Innovation** |
| **Project title**  Please give a name for your innovation or technology |
| **Business Name**  If different from the name of your innovation, please give the name of your business or startup. |
| **About your innovation/product/service: What does it do?** |
| **About your innovation/product/service: How does it work?**  Give a brief description of the science or technology that underpins your innovation. Please avoid over-technical language and keep the text simple. |
| **Does your innovation promote economic development and/ or social welfare development in your country?**  Yes  No |
| **How does your innovation promote economic development and/ or social welfare development in your country?**  One of the broader aims of the Newton Fund is to promote economic and social welfare development in developing countries. Please outline thepotential benefits of your innovation in terms of promoting economic growth and/or improving health and social wellbeing in your country and internationally. |
| **Of the UN’s Global Goals for Sustainable Development, which is most relevant to the challenge your innovation addresses?**  20180112033713281.png |
| **If you want to, you can choose up to two other secondary goals.**  **Secondary Sustainable Development Goal**  If required, indicate which other SDG your innovation is relevant to. |
| **Secondary Sustainable Development Goal**  If required, indicate which other SDG your innovation is relevant to. |
| **What your stage of technology development?**  Please select the option which best describes the stage of development of your product  Concept/idea  Laboratory development  Prototype  Final product  Mass production |
| **What is the TRL of your innovation (Technology Readiness Level)?** |
| **What are the next steps you are working on for your innovation?**  Please let us know what steps you need to take for your technology to be ready for production and commercialization and what you plan to be your next actions you are working on for your innovation. Bullet points are encouraged. |
| **Section 4 - Your Business Plan** |
| **Business Summary**  Please provide a short description of your business idea/plan.  Use the following questions as a prompt:   * How will your product/service/innovation reach the customer? * How will it be profitable? |
| **One Line Pitch**  Please provide a one-line pitch for your business. We will use this one line to showcase your innovation in networking events etc.Use the following questions as a prompt:   * what is it? * who is it for? * how will it change the world? |
| **What will be your primary sales strategy?** |
| **Customer Base**  Please give an outline of who you think will be the customer for your new product, technology or service.  Use the following questions as a prompt:   * Who will buy/use this innovation/product/service? * Is there evidence that customers will pay for this innovation/product/service at commercially profitable levels? * Is anybody else providing a similar product/service? Why will customers choose to buy from you? |
| **What is your IP Status?**  Currently no IP protection  PCT/international patent filed  No IP protection planned  National patent filed  Copyright |
| **Source of Funding**  Please select the option that indicates the source of funding you are next seeking for your business/project.  Research grant  Proof of concept funding  Seed funding (for operations and manufacturing)  Scale up funding (for expansion)  Other |
| **Have you ever raised commercial investment capital before?**  Yes  No |
| **Do you intend to raise commercial capital in the near term?**  Yes  No |
| **Business Profile**   |  |  | | --- | --- | | **Number of Employees** |  | | Number of Researchers |  | | Current or potential investors |  | | Partners |  | | Total Capital Raised |  | | Total Capital Pursued |  | | Grants/Awards received |  |   Please fill out the table with relevant or available details, for the categories: |
| **Next steps**  Please select the option which best describes what you are looking for next:  Commercialising my innovation myself (Spin-out/Start-up)  Licencing my innovation |
| **Major risks (70 words)**  Please identify what you think will be the major risks and challenges that you will have to overcome in taking the business plan forward (e.g. lack of funding or securing intellectual property). |
| **Section 5 - Entrepreneurship Skills** |
| **What is your level of experience with the CANVAS Business Model?**   * I have a lot of experience with this * I have some experience with this * I have knowledge of this but no experience * I have no knowledge or experience of this |
| **What is your level of experience with Market Research?**   * I have a lot of experience with this * I have some experience with this * I have knowledge of this but no experience * I have no knowledge or experience of this |
| **What is your level of experience with Financial Forecasting?**   * I have a lot of experience with this * I have some experience with this * I have knowledge of this but no experience * I have no knowledge or experience of this |
| **What is your level of experience with Valuation?**   * I have a lot of experience with this * I have some experience with this * I have knowledge of this but no experience * I have no knowledge or experience of this |
| **What is your level of experience with Presentation & Communication?**   * I have a lot of experience with this * I have some experience with this * I have knowledge of this but no experience * I have no knowledge or experience of this |
| **What is your level of experience with Negotiation?**   * I have a lot of experience with this * I have some experience with this * I have knowledge of this but no experience * I have no knowledge or experience of this |
| **What is your level of experience with Pitching?**   * I have a lot of experience with this * I have some experience with this * I have knowledge of this but no experience * I have no knowledge or experience of this |
| **What is your level of experience with Intellectual Property?**   * I have a lot of experience with this * I have some experience with this * I have knowledge of this but no experience * I have no knowledge or experience of this |
| **Section 6 - Declaration** |
| **Applicant Declaration**  **Please declare that:**   * The information you have provided is accurate.。 * You understand that if you participate in the programme, it is entirely at your own risk. It is the responsibility of all participants and/or their employers to arrange suitable travel insurance before participants travel to the UK for the residential programme. * You understand that it is your responsibility to obtain the necessary visa to travel to the UK. * That you will allow the Royal Academy of Engineering to share this material with its Fellows, Funder and subcontractors for the purposes of preparing the training for the Leaders in Innovation Programme and reporting. * Confirm that you have permission from all relevant employers to attend the Fellowship, if selected to participate. * I confirm that I have the permission of any person or persons I have included contact details for, to share their details with the Royal Academy of Engineering for the purposes of administering this application.   **Name and position:**  **Date:** |